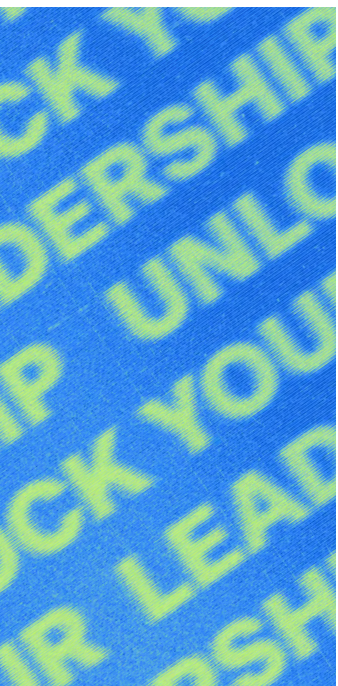




LEAD FWD

SUMMIT



LEAD FWD Summit

OVERVIEW

Sept. 9-10, 2024
Milwaukee, Wisconsin

icba.org/leadfwd

TOMORROW'S LEADERS TODAY • TOMORROW'S LEADERS TODAY • TOMORROW'S LEADERS TODAY



LEADFWD

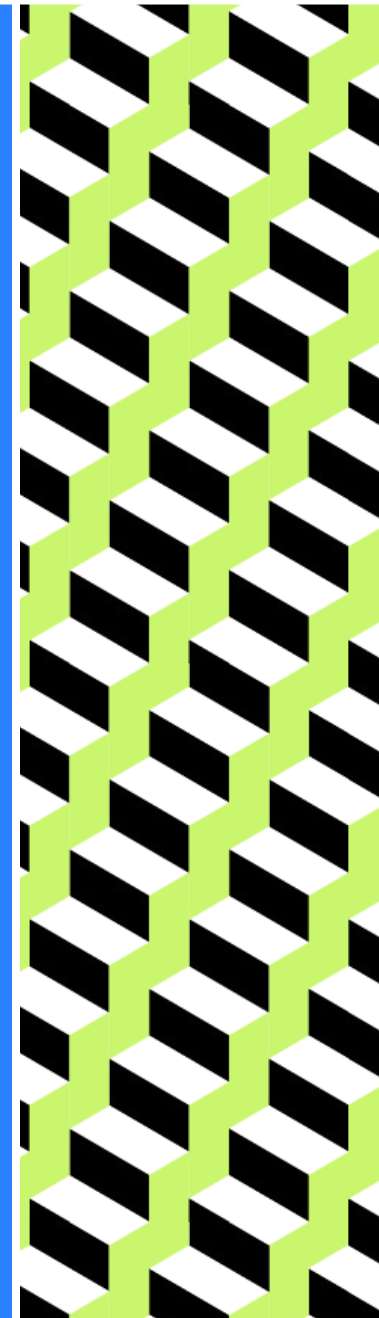
SUMMIT



The LEAD FWD Summit is ICBA's dynamic two-day leadership conference dedicated to delivering the tools, training, and peer network ambitious community bankers need to achieve their goals.

Through collaborative learning sessions and eye-opening keynote presentations, your team will learn what it takes to unlock their leadership.

The LEAD FWD Summit features a diverse lineup of inspiring keynotes, banker panel discussions, hands-on exercises, along with unique networking experiences.



Launched in 2013, as ICBA's Emerging Leaders Conference, the LEAD FWD Summit is the nation's #1 leadership conference for community bankers who are looking for ways to grow in their careers, contribute more to their organizations, and lead our industry forward.

Each year, we tap the boldest innovators and thought leaders to share their experiences and insights on topics ranging from Workplace Culture, Asset Liability & Management, Digital Innovation, Fraud, Customer Retention, Leadership Skills, and so much more.

Bankers gain access to a diverse network of leaders and can exchange ideas, explore trends, and ask questions that are relevant to their everyday duties and responsibilities.

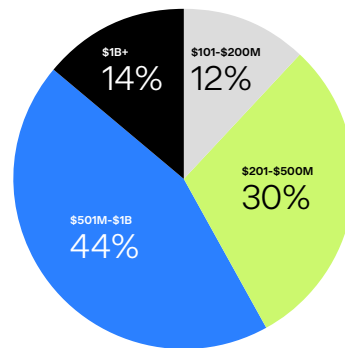
WHO ATTENDS:

Presidents, Senior Vice Presidents, Vice Presidents, Assistant Vice Presidents, Senior Managers, Branch Managers, Directors, and More!



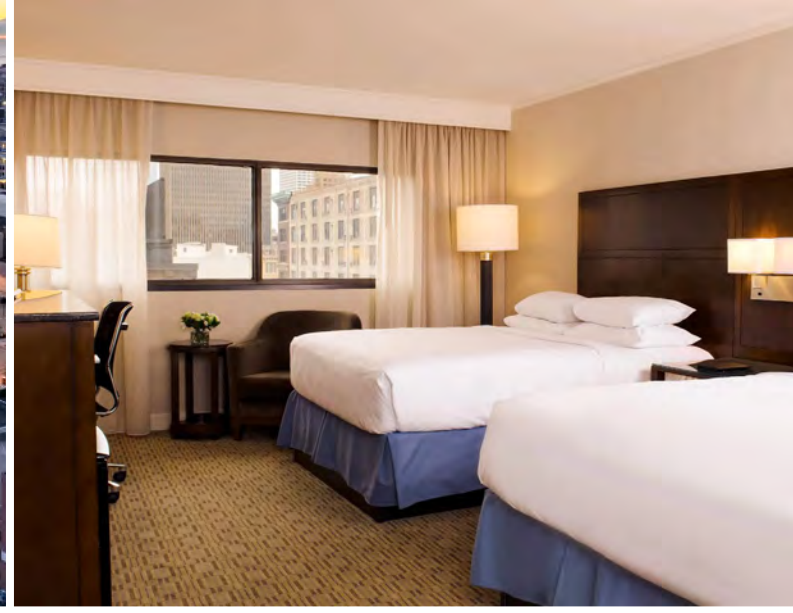
LEAD FWD 2023 ATTENDEE DEMOGRAPHICS:

Bank Attendance by Asset Size



Top 10 Represented States:

- Missouri (MO)
- Colorado (CO)
- Minnesota (MN)
- Texas (TX)
- Kansas (KS)
- Iowa (IA)
- Kentucky (KY)
- New York (NY)
- Washington (WA)
- Illinois (IL)



**Hyatt Regency Milwaukee
Milwaukee, Wisconsin**

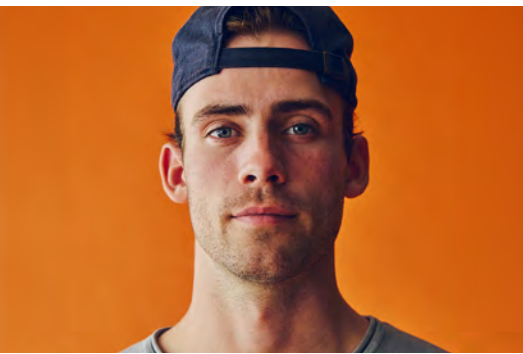
[icba.org/
leadfwd/hotel](https://icba.org/leadfwd/hotel)

There's a whole lot to love about Milwaukee!
The Midwest's Coolest City. America's Best Kept Secret.
An Emerging City for Meetings and Destinations.
According to the [Visit Milwaukee](https://www.visitmilwaukee.org) website these are just a few of the monikers recently used to describe this city on the rise. We could not agree more!

Milwaukee offers a vibrant cultural scene with something for everyone. As a hub for food and culture, the city seamlessly blends metropolitan energy with the warm hospitality of the Midwest, creating an unforgettable experience.



KEYNOTE SPEAKERS • KEYNOTE SPEAKERS • KEYNOTE SPEAKERS • KEYNOTE SPEAKERS



Connor Enemy

The youngest person in the world to complete an Ironman on all 7 continents. Connor will be speaking about exploring your limits and pushing past them.



Jasmine Brett Stringer

Jasmine is a professional speaker, television lifestyle personality, and consultant who will inspire attendees to live with purpose and Seize Your Life.



Deanna Singh

Deanna is the author of *Purposeful Hustle*, and in an immersive session will share how to use your talents, skills, and resources to create a greater impact in your work and life. Core leadership competencies of purpose, initiative, curiosity, resiliency, and courage will be emphasized.



Katie McCleary & Jennifer Edwards

Co-authors of *Bridge the Gap*, Katie and Jennifer will share how to use the social psychology of human behavior to drive meaningful communication and collaboration in the workplace.

Visit the **LEAD FWD** website for our full speaker lineup.
Stay tuned for many more sessions and speakers to come!

5 REASONS

Community bank CEOs should send their rising stars to ICBA's LEAD FWD Summit in Milwaukee, Wisconsin, Sept. 9-10, 2024

"The ICBA LEAD FWD Summit is the best banking conference I have ever attended! We covered a very diverse set of topics & issues, yet the whole thing felt so focused & targeted to growing us as bankers & as people. I made connections with bankers from around the country!"



Productivity Boost:

Organizations that invest in a strong learning culture are reported to increase productivity by 37%, translating to tangible bottom-line benefits.



Recognition and Growth:

Use this leadership conference as an opportunity to keep your bright stars engaged and feeling appreciated.



Skill Enhancement:

Equip staff with the tools and connections to tackle challenges and enhance leadership skills through collaborative exercises and keynote lectures.



Empowering Programming:

Empower your team with critical thinking and practical skills to navigate market shifts, meet new goals, and drive innovation at your bank.



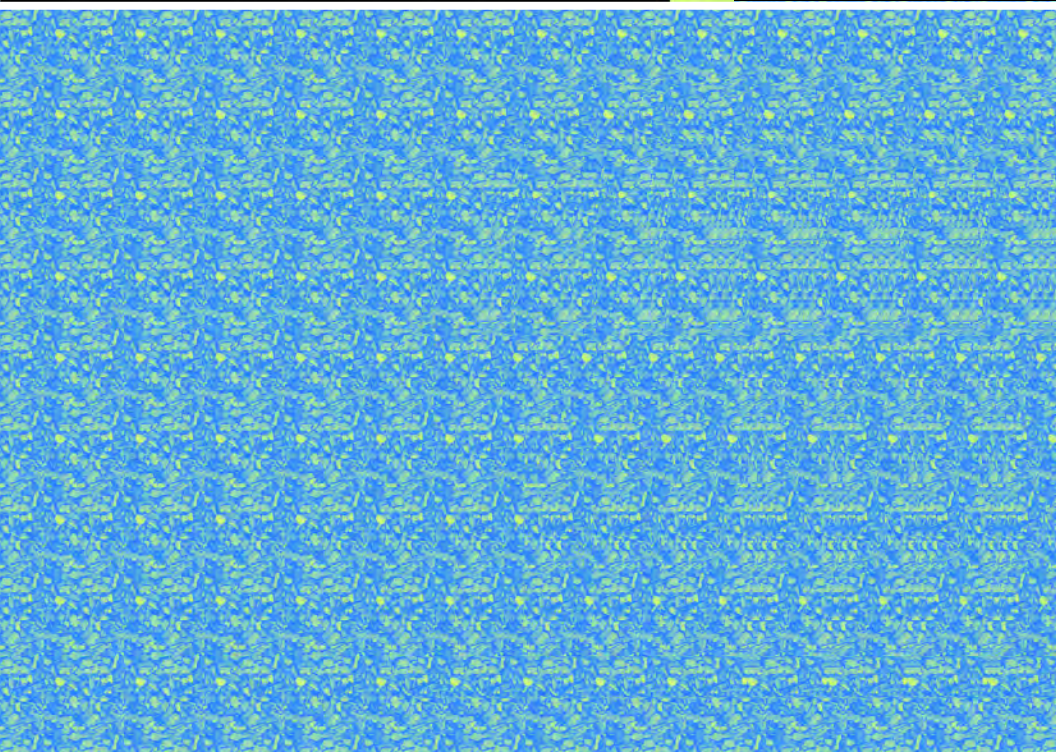
Networking:

Expose your staff to thought leaders and peers nationwide, for new ideas and lifelong connections.

LEADFWD

SUMMIT

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ICBA Member Registration Rates	<i>BEFORE JUN 16</i>	<i>JUN 17- AUG 25</i>	<i>AFTER AUG 25</i>
Banker	\$795	\$895	\$995
Additional Banker	\$725	\$825	\$925
Guest	\$445	\$495	\$545

Non-Member Registration Rates	<i>BEFORE JUN 16</i>	<i>JUN 17- AUG 25</i>	<i>AFTER AUG 25</i>
Banker	\$1,095	\$1,195	\$1,295
Additional Banker	\$1,025	\$1,125	\$1,225
Guest	\$745	\$895	\$945



REGISTRATION CLOSSES SEP 3